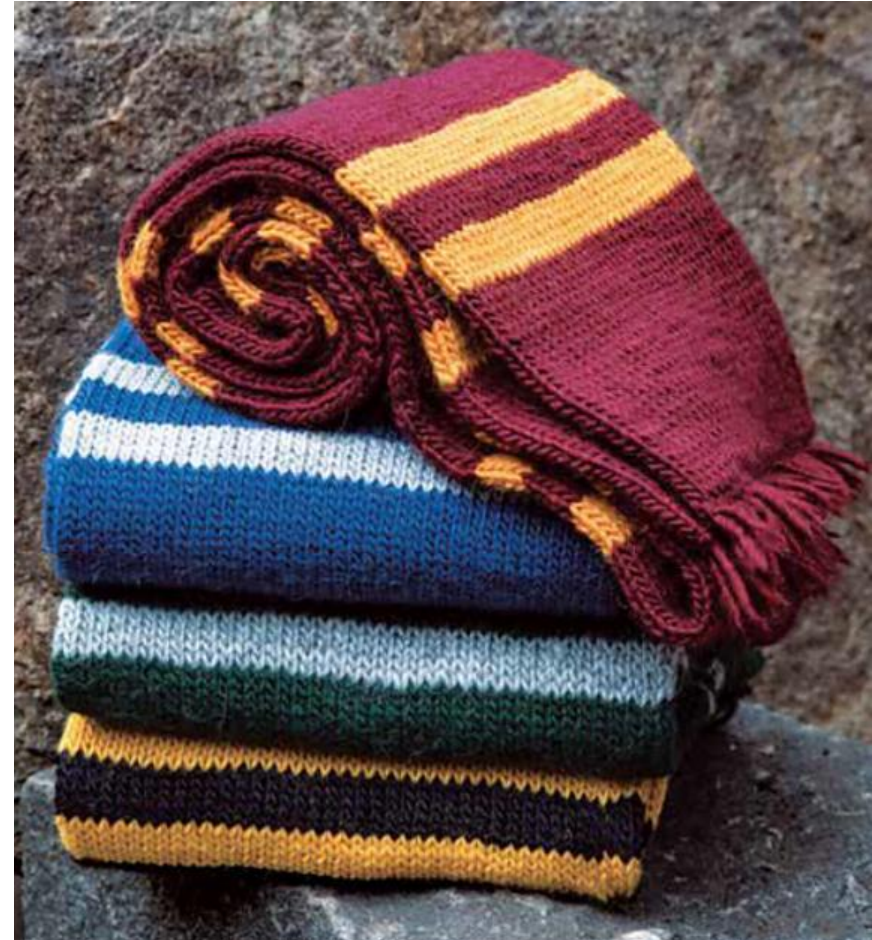



D·M·C®
FONDÉE EN 1746

Harry Potter™

**STRIPING SCARF
YARN**



Key updates for 2026-2027 - Harry Potter



Harry Potter re-release

Today we're not just talking about a film's return to the big screen... we're talking about a return to our childhood, to the magic and to a world that left its mark on an entire generation.

The re-release of **Harry Potter and the Philosopher's Stone**, based on the novel by J. K. Rowling, invites us to step through the gates of Hogwarts once more, that place where we learnt that friendship, courage and love are the most powerful magic of all.

This re-release isn't just an opportunity for new generations to discover the story, but also for those of us who grew up with it to relive the thrill of hearing those words for the first time: "You're a wizard, Harry."

Key updates for 2026–2027 – Harry Potter

▮ 2026 – 25th anniversary and celebrations

Cinema re-release: The first film in the series, **Harry Potter and the Philosopher’s Stone**, will be re-released in cinemas in 2026 to mark the 25th anniversary of its original release. This global initiative forms part of the **Back to Hogwarts** campaign, featuring special screenings, official trailers and themed events.

Theme park celebrations: Parks such as Universal Orlando will host special events, shows and commemorative activities throughout the anniversary of the series.

Concerts and experiences: Musical events are being organized in various countries – for example, symphonic concerts featuring the original soundtracks – to celebrate the music of Harry Potter.

▮ 2027 – New series and multimodal expansion

•**Official TV series:** The HBO-produced TV adaptation of Harry Potter – a series based on the books that will cover all seven novels, one per season – is expected to premiere in 2027.

•This production is a major project that has caught the attention of even original cast members such as Daniel Radcliffe.

•**New licences and products:** From 2027, there will be a licensing agreement for toys and official merchandise linked to both the film franchise and the new HBO series.

•**DMC has signed a contract with Warner Bros. to market products.**

'Magic' Self-Striping Scarf Yarn In Hogwarts House Colours

4 shades
300g balls

1 ball makes
1 striped scarf

100% acrylic
The meterage per ball is
410 metres.

Article 8165HP
3 balls / unit



Gryffindor
Col. 0301



Slytherin
Col. 0302



Ravenclaw
Col. 0303



Hufflepuff
Col. 0304

Harry Potter Yarn Product Launches



A special ball band branded DMC and Harry Potter.

Will include the printed scarf pattern on the inside. Plus QR code link to how-to videos.

Pattern instructions will be in several languages.

It's a simple, very basic pattern that doesn't require many instructions.

Striping yarn display

A complete retail solution to display all shades of Striping Scarf Yarn

Content:

1 display with 4 shelves which holds 12 balls each shade.

6 units each colour (72 balls)

Article no.:

ZZLOT8165HPGA (yarn package, quantity 6x)

3365VHP (empty display, quantity 1x)

Display comes flat packed to be assembled by retailer. Simple construction with assembly instructions included

(24 packs of yarn = 6 packs of each colour):



